

Lead Copywriter for



“ lingerie collections and bedroom accessories, the Rondavous team combs cross-continents, from America to Europe to handpick high-octane, seduction-fuelled and deliciously decadent boudoir fabrics that enrich life's most pleasurable moments and innermost bedroom desires. ”

View it at: www.rondavouslingerie.com

“ Ben & Jerry's Singapore March 26 via Publisher ”

Tell your family, your friends, your enemies, your teachers, your dogs, cats and even your goldfish. Free Cone Day, April 3rd. Spread the word!

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Clear Happy Friday everyone! The weekend's here, time for those glorious sleep-ins! Did you know sleeping with a silk pillow dramatically reduces the friction on your hair, minimising hair damage and breakage whilst you sleep? 239 people like this. View all 11 comments ”

Social Media Strategist for



An appointment by



View it at: www.Facebook.com/BenJerrySingapore & www.Facebook.com/Clear ”

Web Content Creation for



The Shake Weight <http://www.youtube.com/watch?v=gWvd8Kp9w0c> An automatic dumbbell that helps tone your arms through the medium of playful games. Drinking, I know right?!

View it at: www.scoutnetworkblog.com/scouts/xin/

Currently Working On:



Men's Health Features Writer for Feature Article, June 2012



An Integrated Logistics Arm of ST Engineering Copywriter appointed by WizWex Pte Ltd to deliver Web Copy | Newsletter | Corporate Brochure



Hewlett Packard Copy Strategist for Global B2B newsletter overhaul Ignition June 2012 Edition An appointment by Momentum



YuuZoo - A Dedicated Social Network Provider Copy Strategist



Drinks Connect - Beverage Solutions Copywriter for Corporate Profile Presentation

Copywriter for



View it at: www.Baronni.com

“ At Baronni, our philosophy is simple. We seek to bring you the reliable techniques of yesterday, the modern representation of today, and the service standards of tomorrow. What you get is a team of modern tailors, with a signature blend of French savoir-faire, European know-how and Asian veracity, here to translate your ideas into fashion reality. ”

Social Media Strategist for



View it at: www.Facebook.com/Erdinger.sg



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Colin Lee



Julian Kee

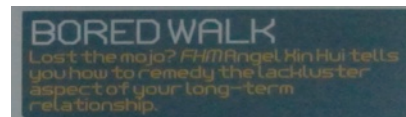


Jessica Toh

Editorial Contributor at



Read it in: **FHM Singapore**



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Web Content Creation for



View it at: www.entsossecretlives.com

An appointment by



Currently Working On:



Marketing Strategy for Capella Niseko Resorts & Residences. An appointment by Wallingtons International.



PR Strategist for Restaurant Ten, a new F&B player in Singapore



Web Content Producer for Asia Pacific Breweries



Resident Columnist



Assisting TBWA Singapore Digital Team in pitching for the NHB's Social Media Campaign